

CONTRACT

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

<u>Contract / Revision</u> 1509338 /		<u>Alt Order #</u> 08332077
<u>Product</u> FIGHTING FOR OHIO		
<u>Contract Dates</u> 07/30/16 - 08/05/16		<u>Estimate #</u> 3172
<u>Advertiser</u> Fighting for Ohio		<u>Original Date / Revision</u> 08/01/16 / 08/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLWT	<u>Account Executive</u> Mica Hansen	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 157	<u>Product 1/2</u> 341
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WLWT	08/05/16	08/05/16	NBC Today Show III	10-11a		:30				NM	1	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	----1--				1	\$300.00				
2	WLWT	08/05/16	08/05/16	ELLEN EF	ELLEN EF		:30				NM	1	\$500.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	----1--				1	\$500.00				
3	WLWT	08/05/16	08/05/16	430-5a News	430-5a		:30				NM	1	\$100.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	----1--				1	\$100.00				
4	WLWT	08/05/16	08/05/16	5-6a news	5-6a		:30				NM	1	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	----1--				1	\$300.00				
5	WLWT	08/05/16	08/05/16	NBC Today Show	7-9a		:30				NM	1	\$800.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	----1--				1	\$800.00				
6	WLWT	08/05/16	08/05/16	NBC Today Show II	9-10a		:30				NM	1	\$500.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	----1--				1	\$500.00				
7	WLWT	08/01/16	08/01/16	NBC Today Show III	10-11a		:30				NM	1	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	1-----				1	\$300.00				
8	WLWT	08/01/16	08/01/16	ELLEN EF	ELLEN EF		:30				NM	1	\$500.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1509338 /	08332077

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/30/16 - 08/05/16	FIGHTING FOR OHIO	3172

<u>Advertiser</u>	<u>Original Date / Revision</u>
Fighting for Ohio	08/01/16 / 08/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	1-----				1	\$500.00				
9	WLWT	08/01/16	08/01/16	430-5a News	430-5a		:30				NM	1	\$100.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	1-----				1	\$100.00				
10	WLWT	08/01/16	08/01/16	5-6a news	5-6a		:30				NM	1	\$300.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	1-----				1	\$300.00				
11	WLWT	08/01/16	08/01/16	7-730p	7-730p		:30				NM	1	\$800.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	1-----				1	\$800.00				
12	WLWT	08/01/16	08/01/16	NBC Today Show	7-9a		:30				NM	1	\$800.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	1-----				1	\$800.00				
13	WLWT	08/01/16	08/01/16	NBC Today Show II	9-10a		:30				NM	1	\$500.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	1-----				1	\$500.00				
14	WLWT	07/30/16	07/30/16	Sa/Su 6-7a News	Sa/Su 6-7a		:30				NM	1	\$200.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----1-				1	\$200.00				
15	WLWT	07/30/16	07/30/16	SATURDAY EARLY NEWS	SAT EARLY NEWS		:30				NM	1	\$600.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----1-				1	\$600.00				
16	WLWT	07/30/16	07/30/16	Sa/su7-8a news	Sa/su7-8a		:30				NM	1	\$400.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----1-				1	\$400.00				
17	WLWT	07/31/16	07/31/16	NBC MEET THE PRESS	NBC MEET THE P		:30				NM	1	\$600.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----1				1	\$600.00				
N 18	WLWT	07/31/16	07/31/16	MATTER OF FACT	Sun 11:00am		:30				NM	1	\$300.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----1				1	\$300.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WLWT	07/25/16-07/31/16	MATTER OF FACT	Sun 11:00am	-----Su	:30	\$300.00	NM			
See MG 18.2													
		2	WLWT	08/02/16-08/05/16	STEVE HARVEY EF	3P-4P	-TuWThF----	:30	\$300.00	NM			
Ⓜ MG for 18.1 07/31													
19	WLWT	07/31/16	07/31/16	Sa/Su 6-7a News	Sa/Su 6-7a		:30				NM	1	\$200.00
Class of Time - Pre-emptible with notice													

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07/30/16 - 08/05/16	FIGHTING FOR OHIO	3172

Advertiser	Original Date / Revision
Fighting for Ohio	08/01/16 / 08/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----1				1	\$200.00				
20	WLWT	07/31/16	07/31/16	Sa/su7-8a news	Sa/su7-8a		:30				NM	1	\$400.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----1				1	\$400.00				
21	WLWT	07/31/16	07/31/16	Su 9-10a News	Su 9-10a		:30				NM	1	\$400.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----1				1	\$400.00				
22	WLWT	08/04/16	08/04/16	NBC Today Show III	10-11a		:30				NM	1	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	---1---				1	\$300.00				
23	WLWT	08/04/16	08/04/16	STEVE HARVEY EF	3P-4P		:30				NM	1	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	---1---				1	\$300.00				
24	WLWT	08/04/16	08/04/16	ELLEN EF	ELLEN EF		:30				NM	1	\$500.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	---1---				1	\$500.00				
25	WLWT	08/04/16	08/04/16	5-6a news	5-6a		:30				NM	1	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	---1---				1	\$300.00				
26	WLWT	08/04/16	08/04/16	6-7a news	6-7a		:30				NM	1	\$800.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	---1---				1	\$800.00				
27	WLWT	08/04/16	08/04/16	NBC Today Show II	9-10a		:30				NM	1	\$500.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	---1---				1	\$500.00				
28	WLWT	08/02/16	08/02/16	NBC Today Show III	10-11a		:30				NM	1	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-1-----				1	\$300.00				
29	WLWT	08/02/16	08/02/16	STEVE HARVEY EF	3P-4P		:30				NM	1	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-1-----				1	\$300.00				
30	WLWT	08/02/16	08/02/16	ELLEN EF	ELLEN EF		:30				NM	1	\$500.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-1-----				1	\$500.00				
31	WLWT	08/02/16	08/02/16	430-5a News	430-5a		:30				NM	1	\$100.00
		Class of Time - Pre-emptible with notice											

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-1-----				1	\$100.00				
32	WLWT	08/02/16	08/02/16	5-6a news	5-6a		:30				NM	1	\$300.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-1-----				1	\$300.00				
33	WLWT	08/02/16	08/02/16	6-7a news	6-7a		:30				NM	1	\$800.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-1-----				1	\$800.00				
34	WLWT	08/02/16	08/02/16	NBC Today Show II	9-10a		:30				NM	1	\$500.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-1-----				1	\$500.00				
35	WLWT	08/03/16	08/03/16	NBC Today Show III	10-11a		:30				NM	1	\$300.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	--1----				1	\$300.00				
36	WLWT	08/03/16	08/03/16	ELLEN EF	ELLEN EF		:30				NM	1	\$500.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	--1----				1	\$500.00				
37	WLWT	08/03/16	08/03/16	430-5a News	430-5a		:30				NM	1	\$100.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	--1----				1	\$100.00				
38	WLWT	08/03/16	08/03/16	5-6a news	5-6a		:30				NM	1	\$300.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	--1----				1	\$300.00				
39	WLWT	08/03/16	08/03/16	7-730p	7-730p		:30				NM	1	\$800.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	--1----				1	\$800.00				
40	WLWT	08/03/16	08/03/16	NBC Today Show	7-9a		:30				NM	1	\$800.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	--1----				1	\$800.00				
41	WLWT	08/03/16	08/03/16	NBC Today Show II	9-10a		:30				NM	1	\$500.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	--1----				1	\$500.00				
Totals								0.00				41	\$17,700.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Fighting for Ohio	08/01/16 / 08/01/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/31/16	7	\$2,800.00	(\$420.00)	\$2,380.00
08/01/16 - 08/05/16	34	\$14,900.00	(\$2,235.00)	\$12,665.00
Totals	41	\$17,700.00	(\$2,655.00)	\$15,045.00

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.